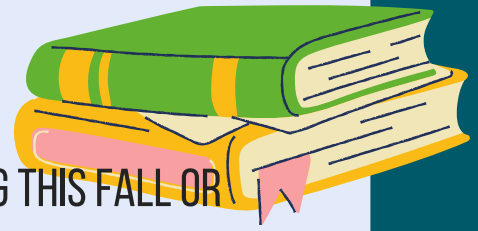


A SURVIVAL GUIDE FOR TEACHING HIGH SCHOOLERS THE BASICS OF IP

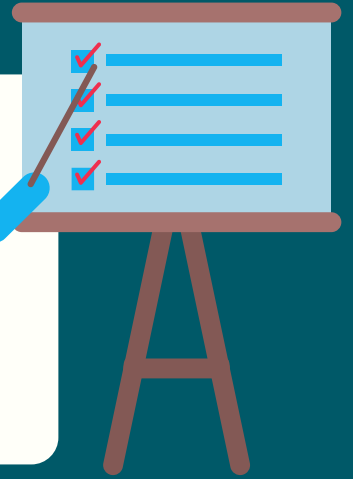
WHETHER YOU'RE CONTINUING VIRTUAL DISTANCE LEARNING THIS FALL OR PREPARING FOR IN-PERSON INSTRUCTION, WE'RE SHARING KEY LESSONS LEARNED FOR INTEGRATING IP INTO YOUR CURRICULUM WHILE KEEPING STUDENTS ENGAGED.



STEP 1

BE CLEAR ON YOUR LEARNING OBJECTIVES

During IP Week 2020, educators utilized a 60 minute PowerPoint presentation designed for high school students (available on our [Resource Hub](#)) to broadly introduce IP.



STEP 2

PLAN POP CULTURE RELEVANT CONTENT TO SUPPLEMENT YOUR LESSON PLAN

Check out [this clip](#) from Last Week on John Oliver to see how easy it is to incorporate pop culture into lessons on IP

STEP 3

KEEP STUDENTS ENGAGED WITH A STIMULATING GROUP ACTIVITY

This "[IP in Action Water Bottle](#)" Activity is a great way to simulate IP in the real world!



STEP 4

TAP YOUR NETWORKS TO PLAN FOR GUEST SPEAKERS AND IP SUBJECT MATTER EXPERTS

STEP 5

SHARE SELF-PACED, INDEPENDENT LEARNING RESOURCES WITH YOUR STUDENTS



We recommend our free online course, "[Intellectual Property: Inventors, Entrepreneurs, Creators](#)"!

READ THE FULL ARTICLE AT [MICHELSONIP.COM](https://michelsonip.com)