

# And the Patent Goes to: The Dream Award for Every Engineer

## What Patents Can Do for An Engineer



Patents awarded to an engineer provide affirmation of their skills. The patent plaque is a badge of honor to hang on their office wall. Moreover, it is a tangible demonstration that their solution to a real world problem was worthy of acknowledgement.

## What about for Technical Organizations?

For technical organizations, patents provide an objective measure of the value those teams provide to a company. Each year, technical managers do goal planning with their employees. During those sessions they often look at the following 3 dimensions of motivation: work focus and content, recognition and acknowledgement, and work community.



## What Patents Can Do for the Corporation

Innovation is applied creativity in order to gain more value from an invention or creation. Intellectual property (IP), whether a patent, copyright, trademark or trade secret is a way to protect that value. It can also be a measure of the contributed value.



## How to Encourage Innovation & Patents

There are many ways to put both reward and acknowledgement programs in place. Inventors can obtain some level of financial award. Like any incentive program, the rewards should be designed to encourage the active creation of useful solutions for the sponsor.



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