

HOW TO PROTECT YOUR COMPANY'S IP



Your company intellectual property (IP) is a valuable asset in need of strong protection. In this two-part series, we'll explain how to protect your company's intellectual property with employee policies

ALL COMPANIES HAVE INTELLECTUAL PROPERTY

When most people think of IP, they think of copyrights, patents, trademarks, and inventions. But, customer lists, marketing strategies, pricing, financial statements, and supplier & vendor lists are also IP. Essentially, every company – large or small – has valuable IP at stake.

HERE ARE A FEW IP PROTECTION POLICIES EVERY EMPLOYER SHOULD CONSIDER, AT A MINIMUM:

PHYSICAL DOCUMENT POLICIES

Ensure employees know that documents should not leave the workplace without explicit permission (and that such documents are always company property).



ECONOMIC TECHNOLOGY & INTERNET POLICIES

Share your data encryption policies with employees and restrict access to sensitive information. Notify employees that company software, intra-net, programs, applications, email, and other technology are property of the company.

THIRD PARTY POLICIES



Some businesses will have to share IP with third parties like suppliers or partners, out of necessity. If this is the case for your company, ensure they are aware of your IP protection policies. Make sure they know they need to protect your IP with the proper controls to prevent unauthorized access, misuse, or theft.

READ THE FULL GUIDE AT [MICHELSONIP.COM](https://www.michelsonip.com)