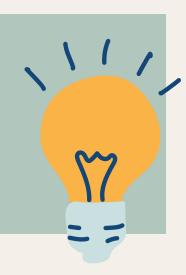
5 THINGS EVERY ENTREPRENEUR SHOULD KNOW ABOUT COPYRIGHTS

Every entrepreneur should know how to protect and grow their business by leveraging copyright.

1.COPYRIGHTS PROTECT THE EXPRESSION OF IDEAS.

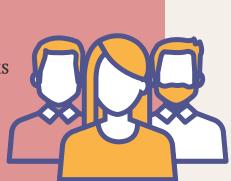
Copyrights are a form of intellectual property. They protect things like **books**, **music**, **photographs**, **and software**. It's important to note that copyrights protect your particular expression of an idea.



2.COPYRIGHTS ARE BENEFICIAL TO ENTREPRENEURS.

Copyright protection extends beyond creative works into business documents, presentations, marketing materials, and even computer code.

This means many items created in the daily course of business can potentially be copyright-protected.



3. OFFICIALLY REGISTERING YOUR COPYRIGHT PROVIDES ADDITIONAL PROTECTION.

Registration enables you to file an infringement suit against anyone who misuses your work, and you'll be eligible for **statutory damages**, as well as other costs associated with the infringement.



4. COPYRIGHTS DON'T COVER EVERYTHING.

U.S. Copyright laws do **not** protect: Facts, ideas, systems, or methods, domain names, works of the U.S. Government, against unauthorized use in a foreign country, and works that fall within the public domain.



5. HOW TO AVOID COPYRIGHT INFRINGEMENT ACCUSATIONS.

Not only can you use copyright laws to **increase business assets (and revenue)**, it's also necessary to stay abreast of laws to protect your company from lawsuits.

