

5 THINGS EVERY ENTREPRENEUR SHOULD KNOW ABOUT COPYRIGHTS

Every entrepreneur should know how to protect and grow their business by leveraging copyright.

1. COPYRIGHTS PROTECT THE EXPRESSION OF IDEAS.

Copyrights are a form of intellectual property. They protect things like **books, music, photographs, and software**. It's important to note that copyrights protect your particular expression of an idea.



2. COPYRIGHTS ARE BENEFICIAL TO ENTREPRENEURS.

Copyright protection extends beyond creative works into **business documents, presentations, marketing materials, and even computer code**. This means many items created in the daily course of business can potentially be copyright-protected.



3. OFFICIALLY REGISTERING YOUR COPYRIGHT PROVIDES ADDITIONAL PROTECTION.

Registration enables you to file an infringement suit against anyone who misuses your work, and you'll be eligible for **statutory damages**, as well as other costs associated with the infringement.



4. COPYRIGHTS DON'T COVER EVERYTHING.

U.S. Copyright laws do **not** protect: Facts, ideas, systems, or methods, domain names, works of the U.S. Government, against unauthorized use in a foreign country, and works that fall within the public domain.



5. HOW TO AVOID COPYRIGHT INFRINGEMENT ACCUSATIONS.

Not only can you use copyright laws to **increase business assets (and revenue)**, it's also necessary to stay abreast of laws to protect your company from lawsuits.



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