



## IP Case Studies Within the Food Industry

### The High Stakes of Trade Secret Theft:

Mars, Inc. v.  
Szarzynski and the  
Risk of Internal Data  
Breaches



### Protecting Culinary Art:

Caitlin Freeman's  
Challenge with  
Intellectual Property  
and Imitation



### Patent Protection and Innovation in Food Tech:

The Legal Battle  
Over Hemeprotein  
Technology



### David Chang's "Chili Crunch" Trademark Controversy

The Challenge of  
Trademarking  
Common Culinary  
Terms

